

AGE EXPLORER

BY JULIUS BLUM, PRESENTED BY BEN IVES

Know today what your requirements might be tomorrow

Buying a kitchen is usually a big purchase that is often very difficult to change later on. A kitchen lasts about 20 years on average. So it should not only meet your current requirements, but also those of the future. To predict those future needs, it's a good idea to investigate the requirements of kitchen users of all ages. To this end, Blum uses an age simulator suit – the AGE EXPLORER® - and has been rather successful.

AGE EXPLORER® is a trademark of the Meyer-Hentschel Institute.

Age simulator suit - AGE EXPLORER®



The goggles simulate far sightedness, the gloves arthritis.

Feel the impact of old age within minutes

The AGE EXPLORER lets you feel what age-related limitations are like. Various components imitate, for example, stiff joints, muscle fatigue and impaired vision and hearing. Wear the suit and find out for yourself what special needs you will have when, for example, using your kitchen.



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