



**National Kitchen & Bath Association
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NKBA Mission Statement

The Mission of the National Kitchen & Bath Association is to enhance member success and excellence, promote professionalism and ethical business practices and provide leadership and direction for the kitchen and bath industry worldwide

Goals

Goal I – Knowledge Source

There will be a higher level of education and professionalism in the industry worldwide. NKBA members will be the most highly skilled and recognized for their expertise.

Goal II – Consumer Awareness

There will be a greater awareness and preference for products and professional services from the NKBA members worldwide.

Goal III – Membership

The kitchen and bath industry worldwide will find the NKBA membership and involvement in the association essential to their professional success.

Goal IV – Advocacy

Public policy and legislation affecting the kitchen and bath industry will be positively influenced through the NKBA leadership role in monitoring and affecting industry issues.

Goal V – Information Source & Resource

The NKBA will be the information source and resource for the industry worldwide.

Goal VI – K/BIS

The NKBA will continue to develop a higher level of awareness and continued enhancement of international exhibitions, education and networking opportunities for the kitchen and bath industry.

About NKBA

The National Kitchen & Bath Association (NKBA) has been the heart of the kitchen and bath industry for more than 40 years. During that time, the NKBA has devoted substantial resources to better the industry that supports the Association by utilizing the services of dedicated staff and qualified, knowledgeable volunteers. The mission of the NKBA is to enhance member success and excellence, promote professionalism and ethical business practices and provide leadership and direction for the industry. All this has helped to make the National Kitchen & Bath Association the choice for the finest professionals in the kitchen & bath industry.

The NKBA is the proud owner of the Kitchen/Bath Industry Show & Conference (K/BIS), the world's largest trade event dedicated to the kitchen and bath industry. At K/BIS professionals can be the first to see the year's new products from top manufacturers, along with innovations by companies new to the industry.

Additionally, the NKBA offers professionals a valid and qualified networking stream. Meet with others serious about their craft at chapter meetings held throughout the United States and Canada, utilize online services when looking to hire new employees or to become a new employee yourself, and pick up consumer leads that are available only to NKBA members.

To learn more about the NKBA benefits, please visit www.nkba.org.

Student Members

A career in the kitchen and bath industry can be enjoyable and rewarding. It can also be challenging and overwhelming if you don't have the support you need to excel. That is why the National Kitchen & Bath Association offers a student membership to all those studying the design and building fields. Students are the future of our industry and the NKBA wants to help make the future bright.

Whether you choose to attend local chapter meetings or the Kitchen/Bath Industry Show & Conference (K/BIS), the world's largest industry trade event, opportunities for increasing your marketability abound. Chapter meetings offer a forum for education and networking which helps ensure you have a rewarding position right out of (or during) college. Chapters offer five or more meetings each year and the Association's Web site offers the only industry-specific listing of internships and full-time positions.

Choose to increase your knowledge. Courses are offered for those dealing with kitchen and bath design, sales and business management. The NKBA offers courses for those just beginning their careers, as well as subjects that intrigue even experienced professionals. The Professional Resource Library and other

educational manuals are also available. All these resources are offered at a discount to the NKBA student members.

Deciding to obtain an NKBA certification is a smart choice for professionals looking to rise above the competition. The NKBA offers several levels of certification in kitchen and bath design that will set you apart and give consumers confidence when deciding who to hire for their kitchen or bath project.

Choose to volunteer by assisting at the Kitchen/Bath Industry Show & Conference (K/BIS). Students earn free admission to the show and gain exposure to the newest products and services in the industry.

Student designers may choose to participate in the annual NKBA Student Design Competition. This competition is open to all NKBA student members, and offers a great way to enhance your resume, gain publicity and win cash prizes.

NKBA student members have the ability for exclusive scholarship opportunities. These scholarships are made possible by member companies, associated publications and organizations, as well as local chapters throughout the year.

The Power of Leadership

Everyone is a leader by the example they set

1. Leaders are team players
2. Leaders take the time to explain
3. Leaders display a passion for their work
4. Leaders communicate honestly and clearly
5. Leaders do not punish failure, but learn from it
6. Leaders influence example
7. Leaders act with an open mind
8. Leaders are agents of change
9. Leaders are consistent and fair
10. Leaders share information
11. Leaders build a level of trust and openness
12. Leaders value continuous learning
13. Leaders connect personal goals with organizational goals
14. Leaders apply the intellect of every team member
15. Leaders are innovative
16. Leaders are flexible
17. Leaders are always approachable
18. Leaders bring the best ideas into their organization
19. Leaders spend more time with customers and competitors
20. Leaders delegate effectively
21. Leaders demonstrate respect for all team members and customers
22. Leaders maintain their composure
23. Leaders take time to see the total picture
24. Leaders avoid inflexible rules and ponderous manuals designed to regulate the minutiae of organizational life, instead they rely upon well-understood and accepted set of business values...see above
25. Leaders hire based on these standards: creativity, positive attitude, team spirit, decision making ability, self-motivation, and communication skills.

*A simple phrase that can summarize this compilation of 25 principles is called...
The Golden Rule.*

Jump Starting Your Student Chapter Executive Committees

Do remember that a successful student chapter is everyone's responsibility!

- Give everyone a chance to meet and get to know each other. If you've worked together before, try an activity that will reveal something new about each person. If there are some new people involved, make sure everyone has a name tag.
- Plan your program so everyone has to participate and have fun. Include an icebreaker with a point during your discussions. Make sure everyone knows ideas are welcome during any discussion and no idea is silly. If you have an agenda you can distribute beforehand that poses questions what will be discussed, you might ask for anonymous suggestions. Have some fun!
- Schedule an orientation early enough to allow time to settle on a convenient time and place for everyone. Make sure everyone knows attendance at the scheduled time is mandatory.
- Build some unstructured time for informal discussion and relaxation. Share a joke, an anecdote. Try an activity that makes a point and is different from the usual discussion.
- Remember to recognize your fellow cheerleaders! Thank your members, too, for participating in your chapter activity as you remind them that their participation spells the success of the chapter.
- Give your new officers a heads up by making sure they get some time with their predecessors to trade information, notes, etc. and talk about the successes and programs that need a fresh approach. Perhaps your budget will support a one-on-one working breakfast or lunch.
- If you're having difficulty getting volunteers, try "thinking small". Thinking small recognizes that fewer people are able to take on big jobs. Thinking small appeals to potential leaders because it meets the desire to serve without committing to large blocks of time; gives a taste of and introduces them to leadership; and motivates them through accomplishment and recognition to take the next step to further commitment.
- Don't wait for your NKBA VP Accredited Programs to get in touch with you, drop them a line whenever you have a question or just to introduce yourself as a representative of your student chapter. If you know something is due, give a friendly nudge! We're all working toward the same end – the success of each chapter!