

Announcing the Design Charette Scholarships

A unique learning experience only for NKBA Supported/Accredited Program Students.
Sponsored by the NKBA and GE

The term “charette” evolved from a pre-1900 exercise at the Ecole des Beaux Arts in France. Architectural students were given a design problem to solve within an allotted time. When that time was up, the students would rush their drawings from the studio to the Ecole in a cart called a charette. Students often jumped in the cart to finish drawings on the way. The term evolved to refer to the intense design exercise itself. Today it refers to a creative process akin to visual brainstorming that is used by design professionals to develop solutions to a design problem within a limited timeframe.



The Challenge: Design a kitchen utilizing the provided GE appliance specifications that best suits the needs of the owners while staying within the provided space. The catch is the students will only have 3 hours to complete this task.

Awards: The top **three** contestants per school receive a \$50 scholarship and *Certificate of Achievement*. These three entries will be entered in the *National GE Charette Contest*. The winners will be honored in *Profiles*, the quarterly magazine of the National Kitchen & Bath Association.

National Awards are as follows:

1st - \$5,000 Scholarship
2nd - \$4,000 Scholarship
3rd - \$3,000 Scholarship
4th - \$2,500 Scholarship
5th - \$2,000 Scholarship
Honorable Mention (5 awards) - \$1,000 Scholarship

Dates: The Charette scholarship is for the fall semester (August to December). The facilitator chooses the specific date and time for the Design Charette. The school will receive all the materials to conduct the competition with the exception of the condensed NKBA Kitchen Survey Form (the problem). The problem will arrive to your school a few days prior to the competition. We strongly encourage that you contact the Vice President of Professional Development or Vice President of Academic Relations at your local chapter to ask for the chapter’s participation. The competition must be monitored by a faculty member and completed in one 3 hour sitting. The judging must take place within 48 hours of the completion of the competition and at least 1 judge must be an NKBA Certified Kitchen Designer. All charettes for the 2011 competition must be completed by **December 17, 2011**

How does my school participate?

The facilitator should send an email with GE Charette in the subject line to: gecharette@nkba.org

What if my school is not an NKBA Supported/Accredited Program?

The Charette Scholarship is only for NKBA Supported/Accredited Program students. Learn more about Accreditation in the education section of the NKBA website.

Visit the NKBA Student Center at www.nkba.org to find out more about this competition and others.